

## *Release*

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November 18, 2010

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### **FOR IMMEDIATE RELEASE**

## **Associated Retail Stores, the Salt Lake City Mission and Cargill partner to offer Thanksgiving meals**

*15th annual Honeysuckle White® More To Share® program comes to Salt Lake City*

Salt Lake City, UT. – As the holidays approach, organizations, such as the Salt Lake City Mission, are striving to meet a higher demand for food, while grocers and food producers are working with them to help. The Honeysuckle White® turkey More To Share® program, a charitable donation program of Cargill, is doing its part by partnering with its retail grocery customers to provide turkeys to hunger-fighting charities in 24 communities across the United States.

Associated Retail Stores, which includes Macey's, Dan's, Dick's and Lin's, has partnered with the Salt Lake City Mission and is donating 200 turkeys for local hunger relief. The Honeysuckle White turkeys will be distributed during a Salt Lake City Mission holiday food distribution event.

Families in need can pick up food for Thanksgiving dinners at the Eagle Ranch Distribution Center, 1624 South 1000 West in Salt Lake City, from 1 to 3 p.m. on Monday, Nov. 22.

According to the U.S. Census Bureau, 43.6 million people were living in poverty in 2009, the largest number in the 51 years during which poverty estimates have been published.

The national statistics on poverty and hunger are echoed here in the Salt Lake City area, with 30% more people seeking help through the Salt Lake City Mission locally.

“We provide support in Salt Lake City, supplying hundreds of food boxes to local individuals and families annually,” said Brad Jaques, Assistant Director of Development of Salt

Lake City Mission. “Our involvement in the Honeysuckle White turkey More To Share program is a privilege, and we can’t imagine a better time to help remind people of those in need.”

Along with these community hunger-fighting partnerships, Cargill is encouraging a strong awareness of the hunger issue. Social media tools help facilitate the partnership and spread the word about the More To Share program through Facebook

(<http://www.facebook.com/MoreToShare>), Twitter (<http://www.twitter.com/MoreToShare>) and LinkedIn (<http://www.linkedin.com/in/MoreToShare>). Using these tools, Cargill shares news and photos from local donation and dinner events and communicates with partners and the public to spotlight hunger in America.

### **About Salt Lake City Mission**

The Mission provides food, shelter, clothing, crisis intervention and counseling, job counseling and placement, telephone access and message services, educational counseling and assistance. Today, by providing emergency services and long-term recovery programs, the Mission helps to meet the physical, mental, educational, and spiritual needs of individuals in the greater Salt Lake area. [www.saltlakecitymission.org](http://www.saltlakecitymission.org).

### **About the Honeysuckle White® turkey More To Share® program**

The Honeysuckle White turkey More To Share program, in its 15th year, has partnered with retail grocers to donate more than 72,000 turkeys to local hunger-fighting charities across America. The donated turkeys have helped provide holiday meals to hundreds of thousands of people. For more information on the More To Share program, go to [www.MoreToShare.org](http://www.MoreToShare.org). For more information on Honeysuckle White turkey, visit [www.HoneysuckleWhite.com](http://www.HoneysuckleWhite.com).

### **About Cargill**

Cargill is an international producer and marketer of food, agricultural, financial and industrial products and services. Founded in 1865, the privately held company employs 131,000 people in 66 countries. Cargill helps customers succeed through collaboration and innovation, and is committed to applying its global knowledge and experience to help meet economic, environmental and social challenges wherever it does business. For more information, visit <http://www.cargill.com>.

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